

Thank you for taking the time to review my resume

des-igned Desiree Nguyen



EXPERIENCE

Brand Manager | Senior Graphic Design | Creative Marketing 2021 - Present

Lead all creative direction and brand identity since the studio's launch.

- Design all digital/print marketing, campaigns, and event branding
- Manage social content (Instagram, TikTok, YouTube)
- Produce and edit video content
- Maintain website design and Google Business profile
- Ensure cohesive, energetic brand consistency across platforms
- Organically built an online following that outperforms many long-established local studios, including those operating for 20+ years — all without paid advertising

[Click here to see examples of DLOC posts](#)

[Click here to see examples of DLOC reels](#)



Creator & Owner | Catching Fireflies (E-commerce Business) 2013–Present

Built a positivity-driven brand offering uplifting illustrations and gifts celebrating ethnic diversity, rainbow babies, and families experiencing grief.

Ranked in the top 6.7% of all Etsy sellers worldwide.

[Click here to see Catching Fireflies](#)



Creator & Owner | Cutest Scout (E-commerce Business) 2018–Present

Operate a top 0.07% global Etsy shop providing modern, customizable, QR-ready marketing tools that help Scouts shine in their first business ventures.

Champion inclusivity through a diverse avatar library representing all children, including those with disabilities. Volunteer time to create free custom avatars for kids with disabilities or medical differences.

[Click here to see Cutest Scout](#)



Consulting Senior Graphic Designer

2004–Present (Over 20 years)

Branding, illustration, invitation and marketing design for clients including Coupang, Remax, Regal Commercial Services, M Squared Safety, NFE Racing, Digg Construction, Susan Shook & Assoc., Dell Webb Homes, Tarbell Realtors, and many others.



Graphic Designer / Marketing

Ameriquet Mortgage | 2005–2007

Invitation Designer

Elements Invitation Design | 2004–2005

AD Agency Design

Brain Saw | 2004

Real Estate Marketing Designer

Tarbell Realtors | 2000–2004

HOW TO FIND ME

949-439-2989

DesireeNguyen@gmail.com

des-igned.com

Irvine, CA

Looking for **remote** positions

SKILLS

- Graphic Design
- Creative Problem Solving
- Branding
- Illustration
- Social Content Creation
- Video Editing
- Illustrator, Photoshop, InDesign
- Google Workspace
- Canva
- Web, Print & Digital Design
- Fast learner with strong adaptability
- Currently expanding knowledge of Figma, and AI tools for creative workflows



PASSION PROJECT

Author & Illustrator

We Need to Talk: How to Make a Good Impression When Meeting a Dog

Created a colorful, kid-friendly book that teaches children to understand dog communication and encourages safe, joyful interactions. Donates 100% of proceeds to help animals in need.

[Click here for my book](#)



VOLUNTEER DESIGN WORK

National Charity League

Meals on Wheels

Blessings in a Backpack

Orange County Community Foundation

Trauma Intervention Program

Irvine Community Nursery School

Priceless Pets

DEBRA.Org

Local Elementary Schools



EDUCATION

B.A. Graphic Design, Honors

Art Institute

Design selected to represent the graduating class portfolio review



PERSONALITY

- Good Human
- Reliable / Dedicated
- Friendly
- Positive person who can appreciate sarcasm
- Raised by Canadian/Americans
- Animal Lover

